

COOKIE USE AND MANAGEMENT POLICY

1. Uses of cookies

The user is informed that the site uses cookies, trackers, and/or cookies.

The latter are likely to be installed in your device subject to the choices and options that you have selected or may select at any time in accordance with this Cookie Use and Management Policy.

2. What is the purpose of this Cookie Use and Management Policy?

For the sake of information and transparency, this cookie policy is intended to enable the user to learn more about the origin and purpose of the navigation information processed during its consultation of the websites and on its rights.

3. What are cookies?

Cookies are data used by a server to send status information to the browser of a user, and for this browser to return status information to the server of origin.

The status information can be for example a session login, a language, an expiration date, a field of response, etc.

Cookies enable to maintain status information during the period of validity of the relevant cookie, when a browser accesses individual pages of a website or when the browser later returns on this web site.

Only the issuer of a cookie can read or modify the information contained therein.

There are different types of cookies:

- the session cookies that disappear as soon as you leave the site concerned ;
- persistent (or permanent) cookies which remain on your device until expiry of their shelf life or until you remove them using your browser.

4. Why do we use cookies?

Some of these cookies are used exclusively to allow or facilitate communication by electronic means.

Others are strictly necessary for the provision of an online communication service at your specific request.

Others are used to improve navigation by an analysis of users' navigation.

The main purposes of the cookies used are:

- counting visitors and identifying how they use websites;
- counting and differentiating visits;
- adjusting the display according to your preferences and characteristics of your device;
- identifying the website or search engine through which you arrived to our sites;
- managing and tracking your choice of cookies;

- managing user sessions and the features of your browser.
- carrying out analyses and statistics in terms of visitors and usage, navigation, and measurements of websites' traffic and various spaces in view of their improvement.
- showing advertisement adapted to your interest.

5. Information on the sites

The publisher, during your visit, informs you of the use of cookies that analyze your navigation to get statistics on the clickstream, traffic to its sites, and the configurations type. Failure to change the settings of your internet browser, after reading this notification, signifies that you consent to the installation of such cookies.

Rejection of such cookies can be variously performed as defined below.

The user's browser can be set so as to accept or decline cookies prior to their installation on a case-by-case basis. In addition, the user can also regularly delete cookies from its terminal via its browser.

For the management of cookies and user's choice, the configuration of each browser is different. It is described in the Help menu on the browser used, while enabling to specify user's choice in terms of cookies. For example:

- For Internet Explorer™ : <https://support.microsoft.com/en-us/help/17442/windows-internet-explorer-delete-manage-cookies>
- For Safari™ : <https://www.apple.com/legal/privacy/>
- For Chrome™: <https://policies.google.com/technologies/managing?hl=en>
- For Firefox™ :
- <https://support.mozilla.org/en/kb/cookies-information-websites-store-on-your-computer>
- For Opera™ : <https://help.opera.com/en/latest/web-preferences/>

In any case the user can go to the Help section of its browser to know how the latter will enable to choose the accepted or rejected cookies.

As a result of the foregoing, saving a cookie in your terminal depends essentially on your will, you can express and change it at any time and free of charge through the choices offered by your browsing software.

If your browser is set to accept cookies in your terminal, cookies embedded in pages and content you consulted can be stored temporarily in a space dedicated to your terminal. They can only be read by their issuer.

Conversely, you can set your browser to refuse cookies. In this respect, please be aware that by setting your browser to refuse cookies, some features, pages, site spaces may not be available, the Publisher cannot be responsible for this situation.

We also draw the user's attention to the fact that, when the user is opposed to the installation or use of a cookie, a refusal cookie can be installed on its equipment. However, if this refusal cookie is deleted, it will be possible to identify the user as having refused the use of cookies.

Be sure to set up all of the browsers of your different devices (tablets, smartphones, computers...).

6. Management of advertising cookies

You can find more information about behavioral advertising and the protection of privacy on the Internet and will thus become familiar with the registered companies that offer the possibility to deny or accept the cookies used by these companies in order to adapt to your browsing information the advertisements that may be displayed on your terminal.

Beware of the fact that your wishes can only be taken into account through a cookie. Hence if you delete all cookies saved in your terminal (via your browser), we or our service providers will not be able to know that you have chosen this option.